



AssetOps Series

Where Operational Leaders Define the Future of Asset Management

Achieve your objectives and align yourself with the leading Asset Management & Operations community.

 **AssetOps Events** 

Why join our event series?

AssetOps brings together senior leaders driving operational transformation across the global buy-side. Experience highly focused content designed to move beyond theory—sharing practical strategies to streamline processes, harness data, and deliver operational alpha.

More than an event, AssetOps is a year-round platform for collaboration, benchmarking, and innovation. Join a vibrant community of COOs, CTOs, CDOs, and transformation leaders who are shaping the future of asset management operations through shared learning and actionable outcomes.



2027 events

North America Events

AssetOps Toronto
March 2027, Toronto

AssetOps Chicago
August 2027, Chicago

AssetOps Americas
September 2027, New York

AssetOps Boston
November 2027, Boston

EMEA and APAC Events

AssetOps London
February 2027, London

Events Overview

AssetOps is a highly focused event series for buy-side operations leaders driving the next wave of transformation in asset management. Following a successful first full year across key global financial hubs, the series has established itself as a trusted platform for senior operations, technology, data, and transformation executives to exchange practical insights, benchmark strategies, and build meaningful industry connections. Combining regional in-person events with a growing global community, AssetOps helps firms turn operational complexity into competitive advantage.

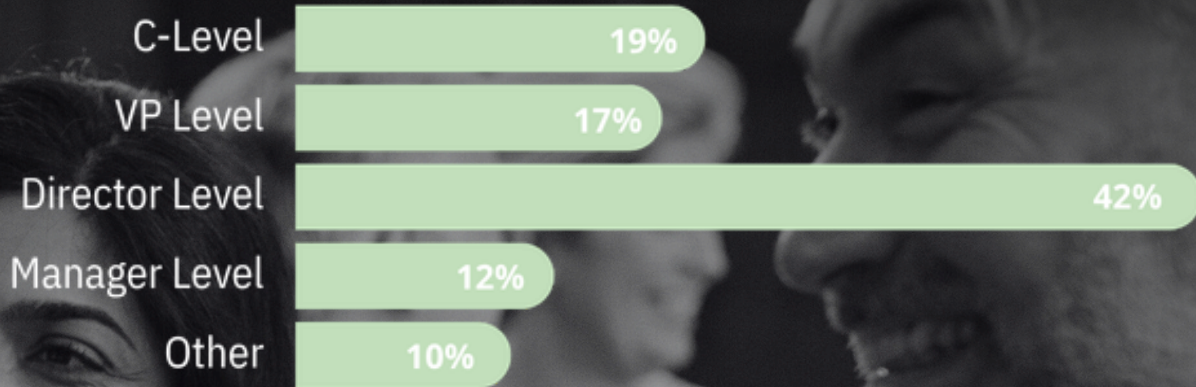
Unlike broader asset management conferences, AssetOps focuses exclusively on the operational core, data, technology, and transformation, delivering curated content and innovative formats tailored for COOs, Heads of Operations, CTOs, CDOs, and transformation leads.





Attendee Profile

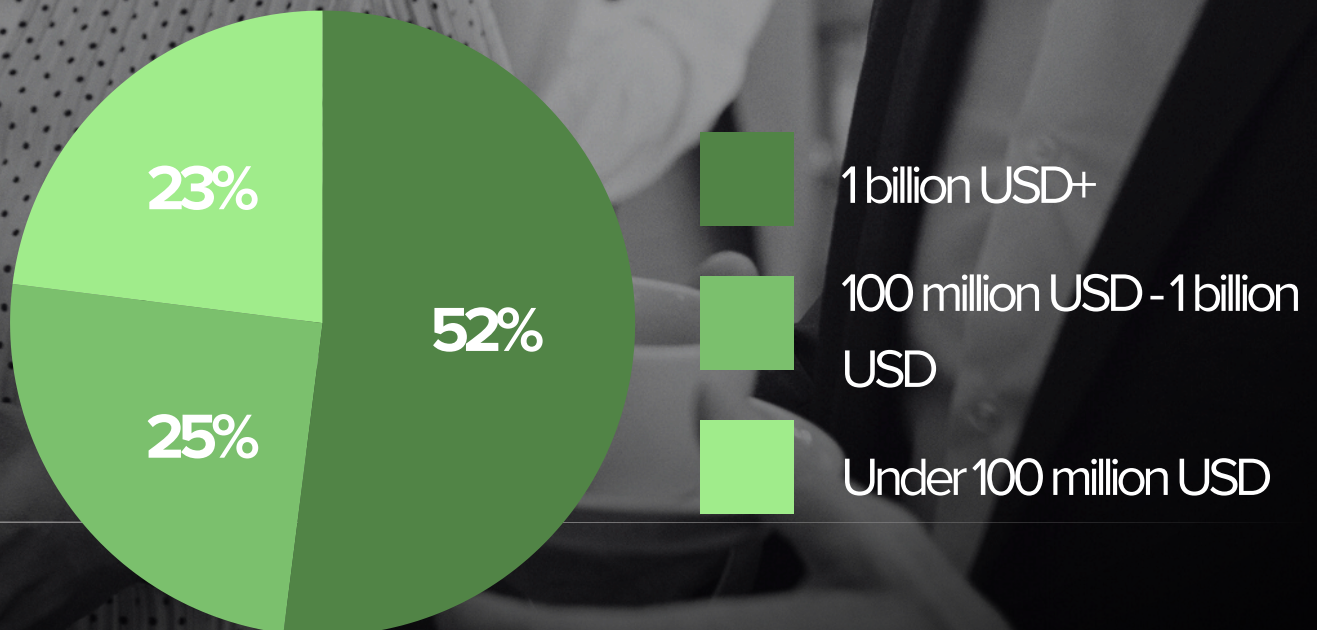
Attendee Seniority



70% of audience are Director-level and above

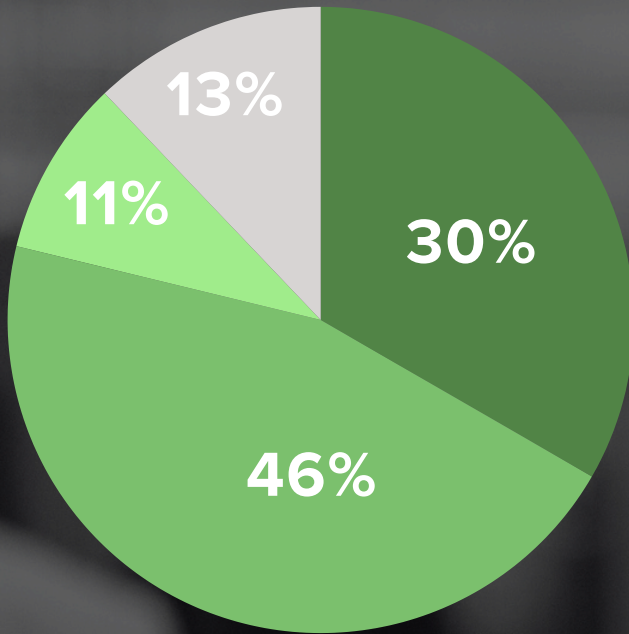
Company Profile

Annual Company Revenue



Attendee Profile

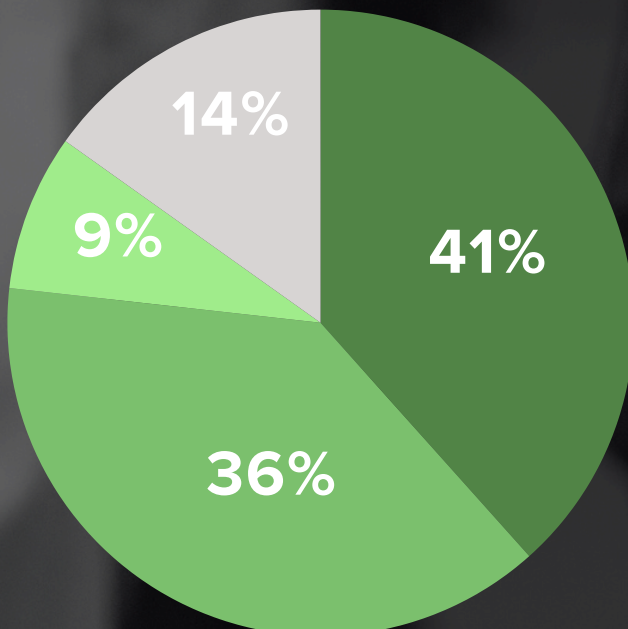
Decision making role



94% of attendees have active roles in the decision making of new solutions

- Decision Maker
- Influencer
- Evaluator
- Implementer

Annual Budget



61% of Attendees have a budget of over \$1 million to spend on new solutions

- 0-1 Million
- 1-5 Million
- 5-10 Million
- 10+ Million

Standard One Day Event Pricing

Our goal is to understand your objectives and offer a package that will deliver results. Choose from our most popular packages below for our one-day events or build a bespoke option with our add-ons. *Note: Please reach out to your Sponsorship Representative for a more detailed proposal.*

Inclusions	Exhibitor	Silver	Gold (BEST VALUE)	Platinum
Investment	£12,000	£20,000	£27,500	£34,000
1:1 Business Meeting			4	6
Passes to Attend	2	2	3	4
Speaking Opportunity		Track Panel, Discussion Group or Roundtable	Main Stage Panel or Track Presentation	Keynote Presentation
Exhibit	x	x	x	x
Pre-Event Attendee Profiling & Investment Data		x	x	x
Pre-Event List (Name Company & Title)	x	x	x	x
Pre-Event Marketing (Inclusion in select emails, social media, web site, etc.)	x	x	x	x
Promotional Seat Drop			x	x
Post-Event Opt-In Registrant Contact Details	x	x	x	x

**** Prices listed do not include VAT or other applicable regional taxes, which will be added where relevant.**

Sponsorship Packages

Private Dinner/ Lunch £30,000

- Private lunch or dinner for 8-10 invited attendees.
- Two Full Conference Passes for Staff (includes speaker)
- 25% discount off additional vendor passes at time of purchase
- Sponsor may have up to 4 representatives at dinner
- Sponsor may provide promotional products to be distributed at dinner on placemat.
- All food & beverage is included in this package.
- Company logo on event web site
- Pre-Event Marketing Emails (emails, socials, tiles, html invite templates, etc.)
- Opt-In Registrant Contact Details 3 days post event

Drinks/ Coffee Sponsor £20,000

- Includes a dedicated barista or mixologist (where available)
- Coffee Cart or Cocktail Reception Sponsorship located in Main Conference Area
- Two Full Conference Passes
- 25% discount off additional vendor passes at time of purchase
- Company logo and profile featured on event website as a drinks or coffee sponsor
- Recognition on all event signage as the Drinks/ Coffee Sponsor
- Pre-Event Marketing Emails (emails, socials, tiles, html invite templates, etc.)
- Opt-In Registrant Contact Details 3 days post-event

Custom Items & Add-Ons

- WiFi Sponsor £10,000
- Logo/Networking Sponsor £7,000
- Lanyard Sponsor £15,000
- Pre-Event Interviews £3,000
- Gift Bag Sponsor £10,000
- Party or VIP Experience Sponsor £20,000

Welcome Sponsor £20,000

- Branding at Registration
- Welcome Gift and Attendee Greeting
- Three Full Conference Passes
- 25% discount off additional vendor passes at time of purchase
- Company logo and profile featured on event website as Welcome Sponsor
- Recognition on all event signage as Welcome Sponsor
- Pre-Event Marketing Emails (emails, socials, tiles, html invite templates, etc.)
- Opt-In Registrant Contact Details 3 days post-event

Sponsor Loyalty Program

Loyalty programs are designed for our top-tier sponsors who engage with us on multiple events and activities across North America & Europe. Multi-Event contracts are eligible if signed before January 31st, 2026. Reach out to your Sponsorship Representative for a formal proposal.

Corinium Premier Partner

£200,000+

- Sponsors who sponsor £200,000 or more across 4+ events will receive top tier branding as a Premier Partner at each event regardless of investment level.
- Two extra passes per event for your staff
- One Editorial Report produced by our Corinium Editorial Team
- Upgraded Speaking opportunities (as available)
- A 20 minute Podcast Interview
- An executive spotlight interview on the Corinium Content Hub
- One piece of content included in our Newsletter (provided by sponsor)
- Complimentary AssetOps Digital Logo Sponsorship
- Invitation to the Speakers Cocktail Reception
- Submission into “Corinium Partner of the Year” award

Corinium Associated Partner

£100,000-\$199,999

- Sponsors who invest £100,000 or more across 2+ events will receive upgraded branding at each event and listed as a Corinium Associated Partner
- Two extra passes per event for your staff
- One Case Study Article written by the Corinium Editor
- One piece of content included in our Newsletter (provided by sponsor)
- Complimentary AssetOps Digital Logo Sponsorship
- Submission into “Corinium Partner of the Year” award

Corinium Partner

£50,000-\$99,999

- Sponsors who invest £50,000 or more across 2+ events will receive branding as a “Corinium Partner” at each event at which you sponsor
- One extra pass per event for your staff
- One piece of content included in our Newsletter (provided by sponsor)
- Submission into “Corinium Partner of the Year” award

Extend your reach with Corinium Content & Virtual Offerings

Survey Report Sponsor

£30,000

Become a market leader by sponsoring an upcoming survey report on a topic that aligns with your offering. This is your chance to gain valuable insights into your target audience and create compelling content for the entire calendar year. Stand out from the competition and position your brand at the forefront of industry innovation.

Features:

- Industry-leading report based on a 15-question survey to 100 Asset Management Executives meeting your target profile. Featured commentary & branding from your company.
- Content marketing campaign
 - Option to release the report at your event
 - Pre-Release downloads
 - Promotion on site in addition to pre- and post-event campaigns.
- 5 Week digital marketing campaign

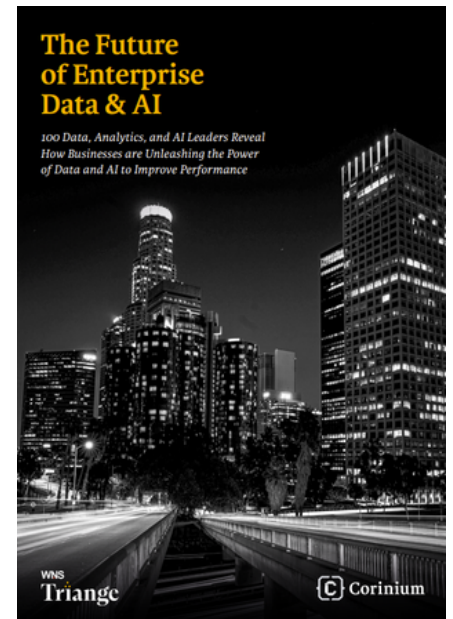
Examples:

[The Future of Enterprise Data & AI](#) (Knowledge Partner: WNS Triange)

[2022 AI Strategy Priorities](#) (Knowledge Partner: IBM and Cloudera)

[CX in a Post-COVID-19 World](#) (Knowledge Partner: Precisely)

[The State of Responsible AI: 2021](#) (Knowledge Partner: FICO)



Editorial Report Sponsor

£25,000

Sponsor our Editorial Report to showcase your expertise in buy-side data, tech, and operational excellence. Collaborate with top experts and create evergreen content that will empower your sales and marketing teams throughout the year. Enhance your events strategy and set your brand apart from the competition.

Features:

- Corinium leverages our engaged communities, research methodology and content production expertise to create original, newsworthy, evergreen content tailored to engage your target audience and distributed through our highly engaged email, social and digital media channels.
- Content marketing campaign
 - Option to release the report at your event
 - Pre-Release downloads
 - Promotion on site in addition to pre and post event campaigns.
- 5 Week digital marketing campaign

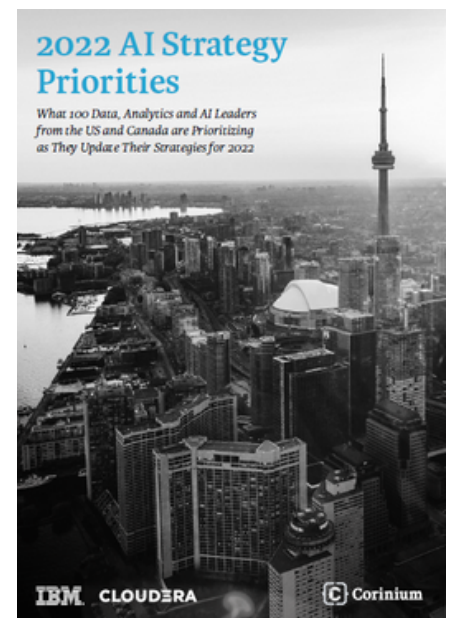
Examples:

[The Future CDAO 2022](#) (Knowledge Partner: Cloudera)

[Cloud Transformation Trends](#) (Knowledge Partner: Privatar)

[Accelerating Business Analytics Performance in 2021](#) (Knowledge Partner: Exasol)

[Risk Assessment in a Turbulent World](#) (Roundtable Report - Knowledge Partner: Pitney Bowes)



VIRTUAL ROUNDTABLE + EDITORIAL REPORT + WEBINAR (BEST VALUE)

£55,000

Immerse your audience in a comprehensive six-month digital campaign that includes a virtual roundtable, an editorial report with demand generation, and a webinar. This format offers a unique platform to pose your most pressing questions and gain valuable insights directly from experts. Our tailored reports, designed to fit your specific client profile, typically take around 12 weeks to produce. This campaign is perfect for professionals in data, analytics, AI, and related fields.



Custom Events

Transform your vision into reality with our bespoke event services! From engaging virtual roundtables and dynamic 2-hour breakfast briefings to immersive 2-day conferences and comprehensive year-long roadshows, we craft events that perfectly match your unique needs. Whether you need a little help with your project or want to outsource the entire process, we have the perfect solution to make your event a resounding success.

Global Sponsor snapshot:



Get in touch today and see how we can help you achieve your business development goals.